

AFTER YOU PUBLISH A BLOG POST CHECKLIST:

1. POST ON SOCIAL MEDIA USING A GREAT PICTURE AND A DESCRIPTION ABOVE THE POST (USE AS MANY SOCIAL MEDIA CHANNELS AS YOU POSSIBLY CAN AND POST YOUR BLOG SEVERAL TIMES)

2. CREATE FACEBOOK ADS TO PROMOTE YOUR BLOG POST.

3. RE PURPOSE YOUR BLOG POST (PODCASTS, FB LIVES, QUOTES, PDFS, EBOOKS)

4. RESPOND TO COMMENTS

5. TRY TO GET SOME BACK LINKS

6. DIG DEEP INTO YOUR ANALYTICS, GET A HOLD OF THEM

